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Supply Chain Logistics Management Designing and Managing the Supply Chain 3e with Student CD E-Business and Supply Chain Integration

E-Business and Supply Chain Integration Dec 21 2022 Using e-business technologies to manage supply chains increases the efficiency and performance of logistics, production, distribution and other related activities. E-Business and Supply Chain Integration explains how a number of tools can be integrated to produce an e-supply chain, with the overall aim of achieving higher productivity. This essential book examines supply chain theories along with real life cases and examples from industry to illustrate how e-business can enhance supply chain integration and highlights the negative outcomes when it is neglected and poorly managed. Dr Ozlem Bak and a team of expert contributors from practice and academia assess the impact of e-business on numerous different sectors, such as automotive, healthcare, logistics, higher education, and professional services. E-Business and Supply Chain Integration explains the strategic implications of new technologies and provides guidance on effective supply chains in e-businesses.

Designing and Managing the Supply Chain 3e with Student CD Jan 22 2023 Designing and Managing the Supply Chain, 3/e provides state-of-the-art models, concepts, and solution methods that are important for the design, control, operation, and management of supply chain systems. In particular, the authors attempt to convey the intuition behind many key supply chain concepts and to provide simple techniques that can be used to analyze various aspects of the supply chain. Topical coverage reflects the authors' desire to introduce students to those aspects of supply chain management that are critical to the success of a business. Although many essential supply chain management issues are interrelated, the authors strive to make each chapter as self-contained as possible, so that the reader can refer directly to chapters covering topics of interest. Each chapter utilizes numerous case studies and examples, and mathematical and technical sections can be skipped without loss of continuity. The 3rd edition represents a substantial revision. While the structure and philosophy were kept intact, the authors placed an increasing importance on finding or developing effective frameworks that illustrate many important supply chain issues. At the same time, motivated by new developments in industry, they added material on a variety of topics new to the book while increasing the coverage of others.

Supply Chain Logistics Management Feb 23 2023 This text attempts to bolster traditional logistics courses and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain. This text provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and going further to show how all the pieces fit together. The book features: coverage of the contemporary technology in this industry such as Information Networks, Enterprise Resource Planning and Decision Support Systems; the MSU Loga Simulation which stresses a complete range of supply chain decisions, allowing the students to become familiar, in a practical way, with all stages of supply chain decisions that they will meet as practitioners; and a realistic and thorough understanding of both procurement and distribution issues with equal balance.

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